50 ideas

1. Shoe Store – I would incorporate the CSS art by showcasing latest shoe designs made from code.
2. Hiking store – CSS art would be used to make outdoor scenery as a start page before entering the main site.
3. Baked goods store – CSS art would be used as frosting details on products in a preview.
4. Cell Phone Carrier Store – CSS art would be used to add more eye-catching details to the cell phones.
5. Jewelry Store – CSS art would be used to make jewelry pieces more intriguing.
6. Dog food brand – CSS art would be used to make a dog as the cover page out of art.
7. Furniture Store – CSS art would be used to make an illustration of the inside of a happy house with new furniture.
8. Hope Appliances Store – CSS art would be used to make illustrations of each appliance that is clickable for customers to search for certain products.
9. Amusement park – CSS art would be used to make an illustration of a showcased roller coaster.
10. Fair Ground Site – CSS art out of farm animals found at fair grounds.
11. Bike Store – CSS art out of bikes in a bike holder area.
12. Sports team site: CSS art made out of the team mascot.
13. Toothpaste brand site: CSS art made out of a person smiling while brushing their teeth.
14. Construction website: CSS art of big machinery.
15. Fashion Store: CSS art would be used as an illustration of different clothing types to divide products into categories.
16. Fine Dining Restaurant site: CSS art would be used as a single illustration of all the different food options.
17. Eye Care store website: CSS art would be used as illustrations of different glasses style types.
18. Zoo Website: CSS art would be used in a single illustration of all the different animals available at the Zoo.
19. Gym Website: CSS art would be used in a single illustration of all the different workout equipment.
20. Video Game Store: CSS art would be used as illustrations to separate different gaming categories.
21. Music store: CSS art would be used in a single illustration of all instruments offered.
22. Hair Product brand: CSS art would be used to showcase different hair products.
23. Movie Rental Service: CSS art is made out of an illustration of the movie rental machine.
24. Airline company site: CSS art would be made out of one single large illustration of the company's airplanes in flight.
25. Cruise ship site: CSS art would be made out of a single illustration of a cruise ship.
26. Hospital Site: CSS art of the hospital building.

27. Smartwatch brand Site: CSS art of the different smartwatch style types.
28. Gas station site: CSS art would be used as a simple illustration of a gas station.
29. Advanced robot technology store: CSS art would be used as an illustration of all different robot styles offered by the store.
30. Shipping/Mailing Service: CSS art would be incorporated as a large illustration of a mailing van going down the road.
31. Cereal Brand site: CSS art would be used as a bowl of cereal on a table with a cereal box.
32. Coffee Shop: CSS art would be used by showing an illustration of a fresh pot off coffee with a steaming cup of coffee.
33. **Seltzer water brand site: CSS art would be incorporated in the site by having an illustration of a glass full of carbonated water. Making the product look as refreshing as ever.**
34. Hotel Service Site: CSS art would be used in the site by having an illustration of a welcoming entrance to the front doors of the hotel.
35. Toy Car Brand site: CSS art of a toy car going down a racetrack to draw young children into the product.
36. Lawn Mowing Service Site: CSS art of a lawn mower cutting grass.
37. Boxing Club Website: CSS art would be incorporated by making an illustration of a guy hitting a punching bag.
38. Speaker Brand Website: CSS art of a speaker in a summertime setting.
39. House Cleaning Service: CSS art of a clean house.
40. Marriage Counseling Service: CSS art of a married couple kissing with a heart above them.
41. Local News Website: CSS art of an outline of the Cincinnati skyline.
42. Basketball Brand Website: CSS art of a basketball going through a basketball net.
43. Pay Lake Website: CSS art of a big catfish.
44. Donut Shop Site: CSS art of 1 dozen donuts in a box.
45. Deodorant Brand Site: CSS art of a guy smiling holding deodorant.
46. Gun Store Site: CSS art of the most purchased weapon at the store.
47. Sour Candy Brand Site: CSS art of kid puckering while consuming sour candy.
48. Energy Drink Brand site: CSS art of an energy drink can.
49. Sleep Study Service/Brand: CSS art of person laying in bed sleeping sound.
50. Purified Water Brand: CSS art of a bottle of water pouring into a cup of ice.

Site Goals:

The Goal of this site is to reach a large audience of consumers that are wanting to get off soda and get them to purchase no carb sugar free products online or in stores. The other goal is to stand out from the rest but still be able to compete with top brands such as bubly and La Croix.

Target Audience:

Any consumer that wants to stay healthy or get off soda. The Seltzer water could be for anyone that likes flavored beverages. The product is more targeted towards consumers that have a crave for soda.

Research:

Bubly

After Looking at bubly's site the layout is basically large div containers filled with large content to grab the viewers attention. Most of the div containers have a clear left allowing the content to cascade down the page. There are many colors used throughout the site, but bubly offers a lot of different flavors making it an exception instead of random.

La Croix

After Looking at La Croix's site the layout is sort of the same as bubly's with the large div containers that clear left. The website uses a pastel color palette to match the brand's colors. The site also includes interactive animations to draw more of an audience into their site.s